

Joshua Will

CREATIVE COPYWRITER
- Coined the Phrase "Coined the Phrase" -

MINNESOTA VIKINGS (2010) "50 Greatest Vikings"
Purpose: to create humorous, energetic fan-based linking material throughout the evening's festivities (including NFL films and legendary Viking players and coaches)

OLSON (2010) 2010 Capital One Mascot Challenge
Client: Capital One Purpose: to give life to each and every one of the 16 College Football Mascots in the challenge through online biographies & weekly tweets

ARMY NATIONAL GUARD (2010) "Mental Wellness: Substance Abuse Prevention"
Purpose: to educate members of the Minnesota National Guard on the difference between recreational use and addiction and how/when to seek treatment

STONEARCH CREATIVE (2005/2008)
Client: United Healthcare Project: "Back Track" **2008 Telly Award Winner**
Client: Metronic Project: "Medtronic Care Link Super Bowl"

WIDE ANGLE STUDIO (2007-Present)
Clients: KS95 FM, Allina Medical Clinics, P.E.I., Black Bear Casino and more

AD STRATEGIES (2004-2005)
Clients: Aveda, Target, Minute Clinic, Blue Cross/Blue Shield and more

MET|HODDER (2002) "Witness to Dinotopia"
Client: ABC Television Purpose: Create original half-hour television special promoting the "Dinotopia" *Mega-Series*

MARSHALL FIELD'S (2003) Internal Communications
Responsible for "company-wide culture, leadership and brand messaging"

Additional Clients: Wilson Griak, Hunt Adkins, Century College (**Paragon Award Gold Winner**), Salon Rouge, Sushi Tango, Salon la Terre, Walker Methodist and more

THE RECOVERY PARTY (1999-Present) Artistic Director / Head Writer
"Department of Redundancy Department," "Song and Sketch for Happy Laugh Time," "Big Smile Campaign Team," "2000 P.S.I.," "The Phallic Menace"

VANDY PRODUCTIONS (2001) Screenwriter
"Mulligan" - Feature Film (distributed by Osiris Entertainment)

DUDLEY RIGGS' BRAVE NEW WORKSHOP (1996-1999) Senior Member/Writer
(Partial List): "Minnesota! Not Just for Lutherans Anymore," "Happiness for Dummies: An Idiot's Guide to the Soul," "Viagra!," "Saving Clinton's Privates"

Education / Accomplishments: "A resourceful young man." (Peter O'Toole)

- BA: Mass Communications / English - Univ. of WI River Falls (1995)
- **Emmy Award Winner** (Writer/Producer) - "Le Faux Mise en Scène" (1995)
- **KC/ACTF Award of Merit** for Collaborative Playwrighting - "Stuff" (2001)
- Executed unassisted triple-play, T-Ball. **Seriously.** (1978)

www.joshuawill.com
willprefecture@gmail.com